

## Certified Nutraceuticals' KollaJell™ Launches in Mexico Under Sesēn Company Brand First-of-its-kind jellyfish collagen

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First-of-its-kind jellyfish collagen contains all essential and nonessential amino acids for brain and gut health.

## By: Certified Nutraceuticals, Inc.

PAUMA VALLEY, Calif. - Nov. 19, 2022 - *PRLog* -- Certified Nutraceuticals Inc., a manufacturer of natural, scienced-based ingredients for foods, beverages, and supplements, announced today that Sesēn Company, based in Mexico City, presents its first jellyfish collagen supplement featuring KollaJell<sup>™</sup>. Sesēn Company will sell KollaJell<sup>™</sup> online via Amazon now as well as via the retailer Farmacias San Pablo beginning in January of 2023 under the label Sesēn Jellyfish Collagen.

Sesēn Company's retail sales of KollaJell<sup>™</sup> are part of an exclusive sales and marketing distribution agreement with Safe Iberoamericana, SA de CV for all five of its branded collagen products in Mexico. Safe Iberoamericana has more than 2,000 clients throughout the country.



Certified Nutraceuticals' proprietary and patented products, which include multiple collagen types and sources, offer a wide range of health benefits for healthy aging, bone & joint health, brain health & cognitive function, and skin and beauty.

KollaJell<sup>™</sup> is the only collagen supplement containing all 20 essential and nonessential amino acids needed for healthy brain, gut and cognitive function.

KollaJell<sup>™</sup> is rich in the amino acids – glutamate, glycine, tryptophan and tyrosine – that form neurotransmitters that enable thinking, learning, and memory. These amino acids are also precursors for serotonin, GABA, dopamine and norepinephrine that help regulate mood, energy and sleep.

KollaJell<sup>™</sup> also contains calcium-binding proteins, neuroprotective antioxidants, and high amounts of vital macronutrients for brain health not found in any other type of collagen. These include sodium, potassium, phosphorus, chloride, copper, calcium, magnesium, manganese, sulfur, zinc, iron and silicon.

KollaJell<sup>™</sup> is sourced from edible wild-caught cannonball jellyfish (*Stomolophus meleagris*) and barrel jellyfish (*Rhizostoma pulmo*). KollaJell<sup>™</sup> is protected by U.S. Patent Number 10,287,339 B2.

"KollaJell<sup>™</sup> is a 'super food' for the brain," said Abdul Alkayali, Certified Nutraceuticals Senior Vice President, Sales and Marketing. "It is an abundant source of amino acids that enable neurons to communicate with each other. In addition, collagen is a major component of the extracellular matrix, which provides structure for the brain and regulates several fundamental neural processes."

KollaJell™ is marketed worldwide through Certified Nutraceuticals and its marketing partners.

## About Certified Nutraceuticals Inc.

For more than three decades, Certified Nutraceuticals has discovered and developed natural functional ingredients that support long, healthy, and active lives. Natural product manufacturers globally trust our high-quality ingredients to create innovative products that deliver real health benefits. Learn more about our ingredients that support healthy aging, joint health, cardiovascular health, brain health, and immune health at www.certifiednutra.com or call 951-600 3899.