

Press Release Perspectives: Jellyfish Publication-Certified Nutraceuticals, Inc.

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Certified Nutraceuticals, Inc., a research and product development enterprise in Pauma Valley, California, U.S.A., announces the publication of an exciting new human clinical trial of its proprietary KollaJell[™] collagen peptide formulation.

The research study of this unique jellyfish collagen-based supplement was published in the peer-reviewed medical source, the Journal of Clinical Research and Reports. The strength of this prospective, randomized trial is the distinctive utilization of a panel of brain function metrics from two robust, validated instruments, including a computerized neurocognitive test battery and an electroencephalographic (EEG) profile of voltage activation and wave phase pattern. Instead of evaluating only one or two parameters, this investigation assessed seven domains of cognitive function in 23 subjects who consumed KollaJell[™] for a period of eight weeks.

The outcomes were clinically relevant, and all were statistically analyzed and achieved statistical significance. Standard scores matched for age and gender improved in all metrics regardless of the functional status of where the subject started. The parameters included compositive memory, neurocognitive index, visual memory, executive function and verbal memory. Under EEG monitoring conditions, the mean total reaction time and the trail-making composite test times also decreased dramatically. Topographic brain images showed voltage activation in the brain regions associated with sensory input and processing function. There were no adverse effects of consuming the supplement in any subject at any time during the study.

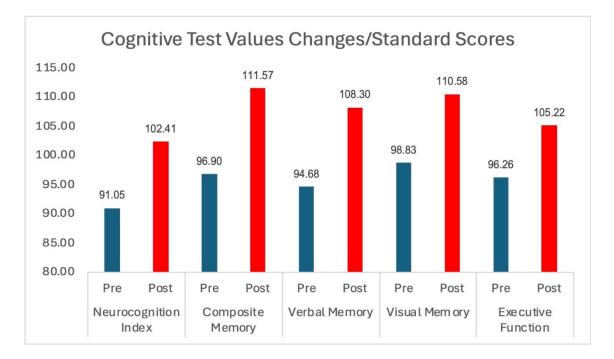
The importance of this pilot trial is the demonstration of a particularly extensive spectrum of beneficial results from the proprietary formulation compared to competing products that, even if helpful, provide only limited effects. In addition, the use of a marine-based natural collagen was superior to the usual animal-based products and the patented extraction process provided a greater platform of collagen types and a uniquely effective amino acid composition. This human clinical trial reinforces the concept that Certified Nutraceuticals KollaJell[™] is a safe and beneficial collagen supplement that supports cognitive domains and memory and is applicable to a wide audience of potential consumers, regardless of their initial brain function status.

The actual medical study is available as a free open-access publication at https://www.auctoresonline.org/article/effects-of-a-jellyfish-collagen-based-amino-acid-supplement-on-cognitive-function-and-memory-a-pilot-investigation

For further information about the product or study, please contact:

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| Neurocognition Index | | Composite Memory | | Verbal Memory | | Visual Memory | | Executive Function | |
|----------------------|--------|-------------------------|--------|---------------|----------|---------------|----------|---------------------------|----------|
| Pre | Post | Pre | Post | Pre | Post | Pre | Post | Pre | Post |
| 91.05 | 102.41 | 96.90 | 111.57 | 94.68 | 108.30 | 98.83 | 110.58 | 96.26 | 105.22 |
| Change | 11.36 | | 14.67 | | 13.62 | | 11.75 | | 8.96 |
| t test p | p=.042 | | p=.004 | | p = .009 | | p = .005 | | p = .042 |



| p300 Reaction Time | | Average V | oltage uV | TrailMaking Combined | | |
|--------------------|---------|------------|-----------|----------------------|----------|--|
| milliseconds | | microvolts | | seconds | | |
| Pre | Post | Pre | Post | Pre | Post | |
| 300.94 | 269.3 | 12.27 | 11.92 | 134.02 | 122.4 | |
| Change | -31.64 | | -0.35 | | -11.62 | |
| t test p | p =.004 | | p = .280 | | p = .037 | |

